

POINT  
ONE

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CEIPT  
HERO



## POINTONE PARTNERS WITH RECEIPTHERO

Now all operators using **pointOne** can offer customers an **eReceipt** on all transactions with **no additional charges or set-up** required to your POS.

### WHAT ARE THE BENEFITS FOR YOU AND YOUR CUSTOMERS?

- ✓ **Zero set-up cost** and **zero change to your operations**. The digital receipt option is available to all pointOne customers automatically.
- ✓ Provides operators with an **added digital marketing and communication channel to all customers** paying by card or mobile wallet.
- ✓ Offers you and your customers a **sustainable and paperless solution** by reducing your carbon footprint.
- ✓ Offers **convenience** and **cost-savings** for your business customers as ReceiptHero allows full accounting automation, reducing cost per receipt.
- ✓ ReceiptHero is **integrated with third-party banking, payment or operator apps** as well as offering their own app for customer download if desired.
- ✓ Gives complete **customer control** as digital receipt enablement is consent driven and GDPR compliant.
- ✓ **100% secure** - ReceiptHero is PCI DSS certified and approved to manage cardholder data from VISA and Mastercard.

## HOW DOES IT WORK?

01

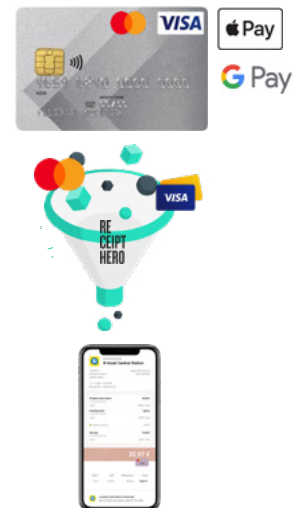
Customer pays with a card or mobile wallet connected to the ReceiptHero app or one of the many partner apps.

02

ReceiptHero matches the transaction with the receipt from the POS and links the customer.

03

The digital receipt is available within seconds in the customer's banking, payment or operator app.



## WHY PROMOTE DIGITAL RECEIPTS TO YOUR CUSTOMERS?

### BRANDING

Helps with brand awareness and visibility to encourage repeat visits.

### PROMOTIONAL OR CROSS-SELLING OPPORTUNITIES

Options to embed video, images, and text to link through to your web and social channels for further brand engagement and customer service.

### QUICK FEEDBACK

Gives you instant feedback to improve your offering and rectify any negative feedback in real-time.

